

SHIFTING THE PARADIGM OF WEALTH



The SecondMuse Foundation is a 501(c)(3) nonprofit advocating for a relational approach to addressing complex problems at scale; called 'relational wealth' that recognizes the interconnectedness of our world by prioritizing relationships. Our goal is to inspire ways of thinking and actions to drive societal change at scale rather than unconsciously replicating the status quo.

ADVOCATING FOR CHANGE



THE CHALLENGE

WE LIVE IN A TIME OF PROFOUND CONTRADICTION

Despite the wealth and resources available in the world, instability is increasing, inequality persists, and the natural environment is in crisis. This is because we continue to value economic wealth creation over the well-being of individuals, communities, the environment and the planet, leading to an imbalance in relationships. What would happen if society valued all relationships?

THE SOLUTION

WE NEED TO FUNDAMENTALLY RETHINK WEALTH

SecondMuse Foundation's approach views solving the world's problems through the lens of relationships, leading us to conclude that true change can only be achieved through a radical shift in thinking. And that is exactly what we are pursuing with the concept of "relational wealth." Unlike economic forms of wealth, relational wealth is the foundation for creating a just and prosperous planet for all its inhabitants.

COLLABORATE WITH US

WE PARTNER WITH OTHERS SEEKING TO DEEPLY UNDERSTAND THE MECHANICS OF CHANGE AND PUT THEM INTO PRACTICE.

Our experience from impact and innovation projects with our partners has shown that working in partnership broadens our ability to create change at scale. We established the SecondMuse Foundation to further research, ideate, convene, and disseminate learnings on relational wealth creation.

Join us in this endeavor to refine and put relational wealth into practice.

SecondMuse Foundation is a 501(c)(3) nonprofit that advocates for a different approach for building inclusive and resilient societies and economies, which is referred to as *relational wealth*. It draws learning from the experiences of our partners, other organizations and communities around the world to advance the approach to a larger audience. The Foundation contributes to thought leadership, field building, and the creation of public goods on relational wealth. We seek to empower a community of practitioners and influence funders to better understand relational wealth and how it can be harnessed to benefit all people and the planet.



1 Our Ambition

To be thought leaders in seeding widespread change. To Increase global relational wealth.

3 Our Intent

Marking our progress:

By 2024: Develop relational wealth to become an accepted approach to positively address complex problems

By 2027: Strengthen SecondMuse Foundation's reach as a trusted partner in building relational wealth

By 2030: Establish building relational wealth as a foundational approach to social change

We partner with other organizations and communities to draw on their experience and learning in systems change, economic development, accelerating impact businesses and deep design and research capabilities.

2 Our Objectives Through This Work

- To create frameworks and other useful communication tools.
- To gain insights from others and integrate them into a cohesive approach to building relational wealth
- To support partners through fiscal sponsorship and measurement services in their journey in building relational wealth at scale.

4 Our Imperative

Principles guiding our work:

- We are a learning organization
- We seek clarity, simplicity and joy in our work
- We are transparent and accountable in all our actions
- We believe and act with respect and dignity
- We are a nimble and responsive organization

Our Approach

Reorienting Relationships

The SecondMuse Foundation is advocating for an approach that acknowledges the interconnectedness of our world including plants, water, animals, etc.. We don't prioritize one person, organization, environment or culture over another, instead, we focus on the connections and relationships between them. By breaking down traditional boundaries of value and putting relationships at the center, we encourage ourselves and others to think differently and explore new ways of addressing the world's most pressing and complex challenges.



We established SecondMuse Foundation in 2019 as a Delaware-registered 501(c)(3) nonprofit organization conceived as one of several complementary entities for building a world that works for people and the planet.

Refining relational wealth as a cutting-edge approach and expanding it for a larger audience is the core of the SecondMuse Foundation's work. We focus on advancing the approach to a larger audience, seeking to empower a community of practitioners and funders to understand relational wealth better and how it might be harnessed to benefit all people and heal the planet.

THE RELATIONAL WEALTH FRAMEWORK

The SecondMuse Foundation has developed a set of frameworks to understand and cultivate relational wealth. We are looking for partners to collaborate with us in advancing these frameworks and applying them in various contexts.

Our partnerships take the form of:

- joint and independent research projects
- Advising and facilitation of programs
- Publishing and convening

FISCAL SPONSORSHIP

The SecondMuse Foundation is dedicated to promoting and supporting new programs and innovators that build inclusive and balanced ecosystems cultivating relational wealth. We understand that creating meaningful change requires resources and support. That is why we offer a range of sponsorship options to help you achieve your goals. How we can support your program:

- Fiscal sponsorship to help you grow your program
- Impact measurement and management tools to track and optimize the impact of your program

COMMUNITY OF IMPACT

At SecondMuse Foundation, we believe that real, lasting impact can only be achieved through collaboration and diversity of thought. That is why we partner with foundations, donors and organizations who share our passion for creating global change through innovation, inclusivity and diversity.

If our values align, we offer a unique space where partners can come together to openly share ideas, explore new possibilities and push boundaries together. By fostering a culture of safety, trust and mutual respect, we believe that we can achieve more together than we ever could alone.

How SecondMuse Foundation uses Relational Wealth

The SecondMuse Foundation is dedicated to documenting, sharing and advancing our understanding of how to build relational wealth. We aim to achieve this goal by partnering with organizations, conducting and publishing research, convening and addressing real-world challenges. We also aim to build a community of individuals and organizations who can learn and grow together to make relational wealth building as an accepted approach for systems change.

In any healthy society, there has to be a balance between the desire for individual freedom and the need for social cohesion.

-Jonathan Sacks

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info@secondmusefoundation.org
www.secondmusefoundation.org



*Systems don't change just because we identify them;
they change because we disrupt them.*

— Cornelius Minor